



# AARUNI

TECHNOLOGY • CHANGE • RESULTS

[www.aarunitechsol.com](http://www.aarunitechsol.com)



# DIGITAL TRANSFORMATION COMPANY

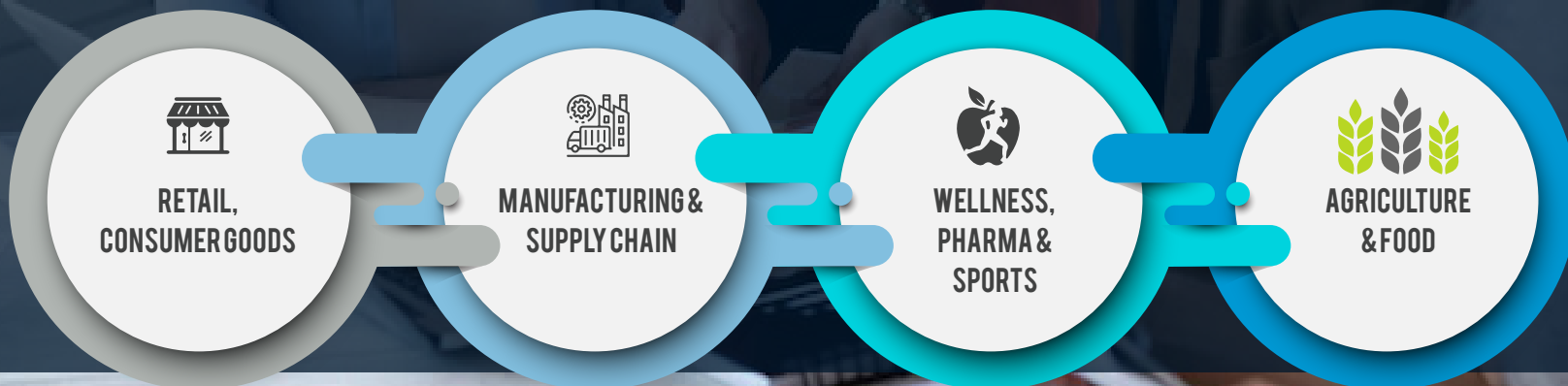
Guaranteed ROI from Automation Investment

# What we do?

*We help businesses digitize their data, automate their processes, analyze data for growth insights, predictions and recommendations.*

We develop smart apps, enterprise software, SaaS products as “value for money” automation solutions that are simple and easy to maintain. We apply practical & proven wisdom to the latest & innovative design & technologies to deliver high returns, irrespective of the nature of your business challenge or the size of your business.

We also provide business consulting for building teams, functional strategies & systems with complete clarity about goals, roles, competency & culture so as to accomplish the successful digital transformation.



**01****APP & DATA SERVICES**

Digital Product development

System Integration

Custom Software development

Mobile App development

Web App development

Data Engineering

Data Science

Machine learning

Robotic Process Automation

UX Research /UI Design



# What we offer?

**02****INDUSTRY SOLUTIONS****Satva**

Document data digitization &amp; Analytics

**Vibhav**

Asset Management Solutions for Smart Enterprises and SMBs

**Maya**

Loan fraud risk analytics for Credit card companies &amp; Banks

**03****CONSULTING SERVICES****Digital Transformation(DX)**

Realize reduced cost, universal customer experience, accurate market segmentation, increased agility and innovation

**Software Architecture & Design**

Apply quality attributes &amp; design tactics that delivers business goals and stakeholder expectations

**Continuous Integration/Delivery (DevOps)**

Accomplish faster delivery timeline, matured collaboration culture, delightful customer experience, early defect detection, continuous release &amp; deployment, innovative team-work

**Minimum Viable Product development (SaaS/PaaS)**

Reduce cost of defect, focus on market opportunity, Launch products aligned to your Growth Roadmap and Go-To-Market strategy

**Business growth consulting (RevOps)**

Build profitable and scalable business with complete clarity of vision, goals, business model, role, culture &amp; competency



# Our Culture

*Aaruni Technology Solutions Pvt. Ltd. was incorporated in Bengaluru, Karnataka state, India in November 2018 with vision to create Technology Company that is driven by product management culture.*

*Aaruni Technology Solutions is a new age Digital Business Automation company. We are a brand new company that always looks beyond our past glories and credentials. We are a young team with a high HQ (hunger quotient) & RQ (restless quotient) for innovation.*

## Vision

Everything we do, we believe that the growth is result of strength and struggle is result of weakness. The way we deliver growth is by helping identify opportunities, organize resources and play strengths. We happen to transform businesses by delivering innovative industry solutions & digital platforms powered by proven strategies, simple user experiences and latest technologies.

## Mission

To power businesses with people & process matured business automation solutions so they realize true business value by successful adoption.



## Core Values

- Always uphold our roots and dharma
- Trust karma for growth and prosperity
- Integrity of thoughts, words & action
- Value conscious performance
- Equal opportunities that uphold dignity and respect
- Team work through trust and communication
- Security and safety for work-life balance
- Planet friendly practices to leave behind responsible legacy
- Respect for local culture, language and beliefs
- Encourage status quo challenger and truth seeker

# Why Aaruni?



## Your Business model is the key

- We offer clarity of vision, target market, consumer behaviour
- We offer clarity of business value (product & Services), business model and business goals
- We offer clarity of functional strategies & Systems



## Product development approach

- Because 84% of software never delivered to production in last 6 decades
- Because 60% of Software development efforts wasted in programming
- Because 76% software never participate in design phase



## Outcome, milestone based delivery

- Offers the result based engagement
- Offers deeper integration with business team & workflows
- Helps in new product development & innovation



## Quality & User experience is our priority

- We focus on financial and non-financial benefit realization from software
- We help every end-users and stakeholder own their goals & roles for successful training, adoption of software
- We educate on business value of technology to empower end-users

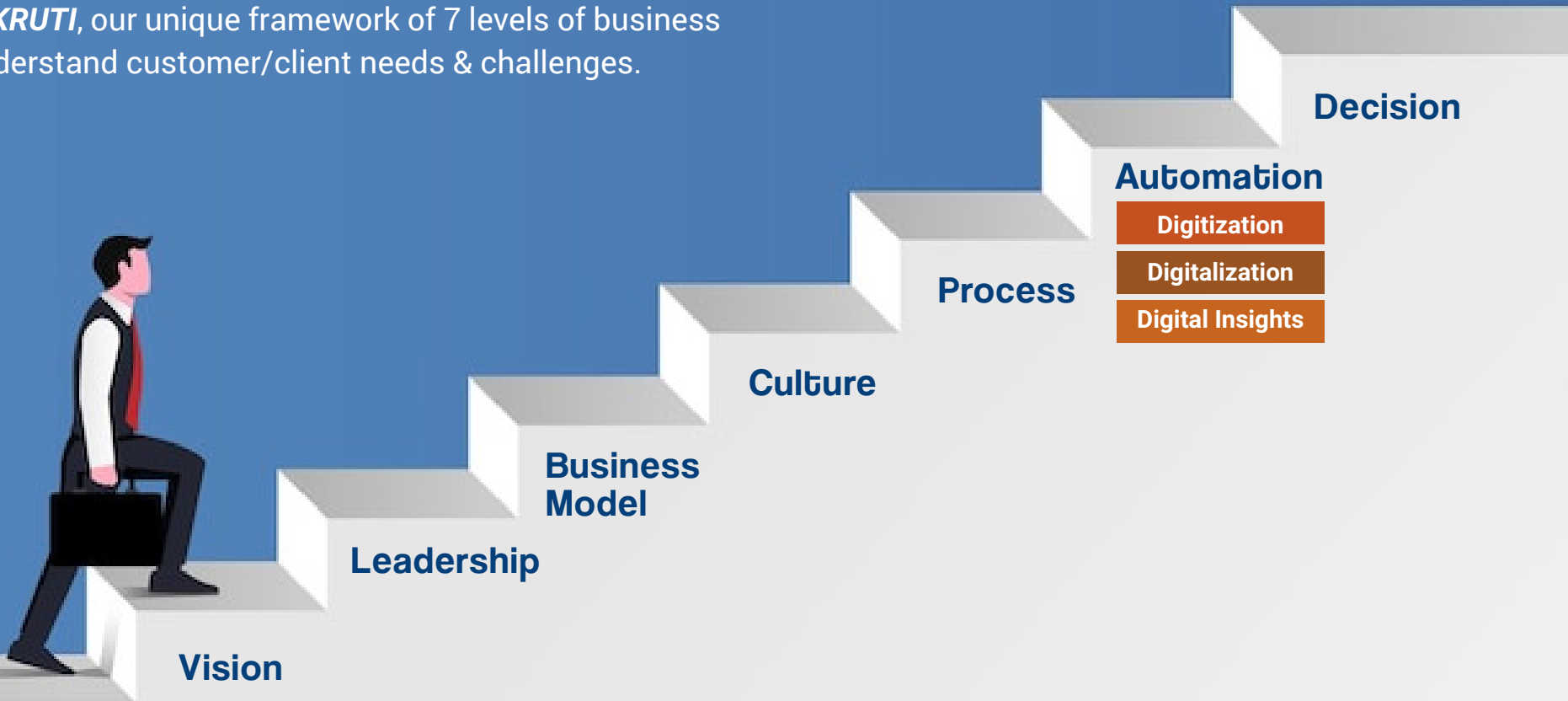


# PRAKRUTI

## Our DX (Digital Transformation) framework

Our proprietary framework to deliver true business value.

We apply *PRAKRUTI*, our unique framework of 7 levels of business maturity to understand customer/client needs & challenges.



# Let's make technology serve your business needs.

Team Aaruni is unique blend of strategy consultants, product managers, software architects, hands on technologists & sales professional. We brings average 20 + years of experience in strategy consulting, digital technology and business transformation. Team has experience in successful implementation of series of Digital Transformation solutions with deeper Experience across top performing industry segments. Team has past experience of working with some of the well-known global organizations such as Dell, Verizon, Honeywell, BearingPoint, Wipro, IQVIA etc. in various capacities.

## TECHNOLOGY CAPABILITIES

- **Web development:** React.js, Angular.js, Vue.js, Node.js, ASP.NET MVC
- **API Development:** Spring boot, JAX-RS, ASP.NET MVC, Django, Flask
- **Android App Development:** Android Studio, Java, Kotlin, Firebase, Flutter
- **iOS App Development:** Object C, Swift, XCode
- **Languages:** Java, Python, C#, Go
- **Robotics (RPA):** UiPath
- **DevOps:** Logstash, Puppet, Chef, Jenkin/Hudson, IBM Urban Code
- **IDEs:** Postman, Jupyter Notebook, Google Collab, Visual Studio, Eclipse
- **Low/No code:** Power Apps, Kissflow
- **Database:** PostgreSQL, MySQL, MongoDB
- **Cloud:** Nxtgen Infinite (IaaS), AWS, Azure, Heroku
- **Architecture:** Enterprise Architect, Cast, Sonar Cube, New Relic

# How we work

## ENGAGEMENT MODELS

01

### MILESTONE BASED

No ongoing  
commitment

Lower cost

Opportunity to evaluate  
fitment for a deeper  
relationship



02

### FIXED PRICE

Fixed duration / Monthly  
retainer based pricing

Shared resources & Share  
learning

On Demand Service

Initiate products &  
innovation culture



03

### OUTCOME BASED

Success based

Close integration with  
Business work-flow

Win-win & strong  
relationship

Develop New Products &  
Innovation







“  
Appreciate timely support in meeting our critical milestones  
”



- VP, Offshore operations,  
Dish Network, USA

“  
Solution delivered by Team Aaruni helped with 6 times jump in revenue in just 12 months. Thank you so much.  
”



- Founder & CEO  
TechZion IT Solutions Inc. USA

“  
Team competency & experience is top notch. It helped us attract great attention for our business.  
”



- CEO, Mak Healthcare  
Chicago, USA

**GET IN TOUCH**

# **AARUNI TECHNOLOGY SOLUTIONS PVT. LTD.**



+91 98866 40292  
+91 98862 10689



[info@aarunitechsol.com](mailto:info@aarunitechsol.com)



[www.aarunitechsol.com](http://www.aarunitechsol.com)



## **CORPORATE OFFICE**

Ground floor, #364, 42nd cross,  
8th Block, Jayanagar, Bengaluru – 560070.  
Karnataka State, India.

## **REGISTERED OFFICE**

#62, 2nd Main, 4th Cross, Kothnur Main Road,  
Chunchaghatta, Bengaluru – 560062  
Karnataka State, India.

